



K21P 0489

Reg. No. :

Name :



**First Semester M.C.J./M.A. Journalism and Mass Communication Degree
(CBSS – Reg./Suppl. (Including Mercy Chance)/Imp.) Examination, October 2020
(2016 Admission Onwards)**

MCJ 1C 04 : TELEVISION PRODUCTION

Time : 3 Hours

Max. Marks : 60

Answer question I and **four** others. **All** questions carry **12** marks.

- I. Write short notes on **any four** of the following :
 - 1) Rule of thirds.
 - 2) SITE.
 - 3) FCP.
 - 4) Close up.
 - 5) Panning.
 - 6) Three point lighting.
 - II. Briefly discuss the various types of camera shots.
 - III. Write a television script for a PSA on Measles Rubella 'Vaccination'.
 - IV. What is visual language ? Briefly explain the concepts 'framing' and 'composition'.
 - V. Discuss the evolution of Television in India.
 - VI. Which is your favourite Television advertisement in terms of content and quality of production ?
 - VII. Briefly explain the various stages of Television Programme production.
 - VIII. Write a brief note on Nonlinear editing.
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