



K22P 0146

Reg. No. : .....

Name : .....



**II Semester M.C.J./M.A. Journalism and Mass Communication Degree  
(C.B.S.S. – Reg./Supple./Imp.) Examination, April 2022  
(2018 Admission Onwards)  
MCJ 2C 06 : MAGAZINE JOURNALISM**

Time : 3 Hours

Max. Marks : 60

**Instructions :** Answer question I and four others. Each question carries equal marks.

- I. Write short notes on **any four** of the following :
    - 1) Post-mortem
    - 2) Tehelka
    - 3) Info-graphics
    - 4) Off-the record
    - 5) Cover mount
    - 6) John Dunton.
  - II. "Photo features bridge the gap between venues and viewers, and encourage public dialogues on the issues through the photography." Substantiate.
  - III. Detail different types of magazine.
  - IV. Write a review on any book you have read recently.
  - V. Discuss the future of Malayalam print magazines.
  - VI. "Cover page design and coverline is the best advertisement for a newsstand magazine." Explain.
  - VII. Critically analyse the layout, design and content of Vogue and Harper's Bazaar Magazine.
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