

Second Semester FYUGP Degree (Reg) Examination April
2026

KU2DSCJMC113 - ONLINE JOURNALISM

2025 Admission onwards

Time : 2 hours

Maximum Marks : 70

Section A

Answer any 6 questions. Each carry 3 marks.

1. Define the word 'Plagiarism'
2. Explain any two cyber laws in India
3. Why text is still a key component in digital storytelling
4. What is audience identification in online journalism?
5. What is the significance of video content in online news?
6. Define Information Revolution
7. What is digital space?
8. Define media Convergence

Section B

Answer any 4 questions. Each carry 6 marks.

9. What is the role of SEO in digital writing?
10. Explain the concept of multimedia reporting.
11. Discuss the concept of data journalism
12. Describe the evolution of the Internet and its impact on modern society.
13. Discuss the concept of content convergence and cross platform delivery.
14. Explain digital literacy and its dimensions

Section C

Answer any 2 questions. Each carry 14 marks.

15. How online news portals distinguish from other news sources. Explain its functioning style with examples
16. Why fact checking and cross-verification of information is important in online journalism
17. Elaborate major ethical issues on digital journalism