

**Second Semester FYUGP Degree (Sup/Imp) Examination  
April 2026**

**KU2DSCJMC110 - ONLINE JOURNALISM**

2024 Admission onwards

Time : 2 hours

Maximum Marks : 70

**Section A**

**Answer any 6 questions. Each carry 3 marks.**

1. Explain any two cyber laws in India
2. What is mean by digital privacy?
3. Explain the importance of interactive elements in digital story telling
4. List two tools used for online news gathering.
5. Why social media proficiency is important for online journalist
6. Expand HTTP
7. What is a Web browser? Give examples
8. Define Technological Convergence

**Section B**

**Answer any 4 questions. Each carry 6 marks.**

9. What is the role of SEO in digital writing?
10. Analyze how audience interaction changes digital narratives.
11. Discuss the importance of verifying sources in online news gathering.
12. Explain the possibilities of Online Journalism in India
13. Explain digital literacy and its dimensions
14. Analyze the impact of audience convergence

**Section C**

**Answer any 2 questions. Each carry 14 marks.**

15. How online news portals distinguish from other news sources. Explain its functioning style with examples
16. Identify the strengths and weaknesses of online news pages in reaching their target audience.
17. 'The borderline between the right for privacy and the freedom of expression becomes thinner in online journalism'. Explain with examples.