

Second Semester FYUGP Degree (Reg/Sup/Imp) Examination
April 2026

KU2MDCCOM102 - FUNDAMENTALS OF
ENTREPRENEURSHIP

2024 Admission onwards

Time : 1.5 hours

Maximum Marks : 50

Section A

Answer any 6 questions. Each carry 2 marks.

1. What is the benefit of registering an MSME under the Udyog Aadhaar scheme?
2. What is the importance of GST registration for MSMEs?
3. Explain the term Technical Entrepreneur.
4. Identify any two types of entrepreneurs.
5. Define rural entrepreneurship.
6. Mention two major challenges faced by retail entrepreneurs.
7. Mention any two legal requirements to start a business.
8. Expand PMMY

Section B

Answer any 4 questions. Each carry 6 marks.

9. Discuss the role of government policies in promoting rural entrepreneurship.
10. Analyze the role of financial institutions in promoting women entrepreneurship.
11. Discuss the importance of social entrepreneurship in solving societal problems.
12. Illustrate the impact of technology in modern start-up businesses.
13. Compare and contrast the PMMY and Stand-Up India Scheme.
14. Explain the process of applying for a PMMY loan.

Section C

Answer any 1 questions. Each carry 14 marks.

15. Describe the procedure for registering an MSME under Udyog Aadhaar.
16. How do entrepreneurs help in the economic growth of a country?