



K22U 2441

Reg. No. :

Name :



V Semester B.A./B.Sc./B.Com./B.T.T.M./B.B.A./B.B.A.- T.T.M./B.B.A.
-A.H./B.C.A./B.A. Afsal-UI-Ulama/B.S.W. Degree (CBCSS – OBE – Regular/
Supplementary/Improvement) Examination, November 2022
(2019 Admission Onwards)

Open Course

5D03 COM : PRINCIPLES OF MANAGEMENT

Time : 2 Hours

Max. Marks : 20

PART – A

Answer **any three** questions from the following. **Each** question carries **1** mark.

1. What is middle management ?
2. Define controlling.
3. What is planning ?
4. What is line organization ? (3×1=3)

PART – B

Answer **any three** questions from the following. **Each** question carries **3** marks.

5. Explain various sources of recruitment.
6. Distinguish between administration and management.
7. What are the limitations of planning ?
8. Explain various elements of direction. (3×3=9)

PART – C

Answer **any one** question from the following. The question carries **8** marks.

9. Explain the selection procedure.
 10. What are the different types of plans ? (1×8=8)
-