



K22U 1250

Reg. No. :

Name :



II Semester B.A. Degree (C.B.C.S.S.-O.B.E. Regular/Supplementary/
Improvement) Examination, April 2022
(2019 Admission Onwards)

COMPLEMENTARY ELECTIVE COURSE IN JOURNALISM
2C02JNL : Print Media Practices

Time : 3 Hours

Max. Marks : 40

PART – A

Answer **all** questions. **Each** question carries **1** mark.

1. Breaking news
2. Stringer
3. Narrative lead
4. News
5. Reader's editor
6. PTI.

(6×1=6)

PART – B

Answer **any six** questions **not** exceeding **75** words **each**. **Each** question carries **2** marks.

7. News editing
8. Freelance journalist
9. Curtain raiser stories
10. Social media
11. Op-Ed page

P.T.O.

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12. 5 Ws and 1 H

13. Primary source

14. Data journalism.

(6×2=12)

PART – C

Answer **any four** questions **not** exceeding **150** words **each**. **Each** question carries **3** marks.

15. Explain the roles of a news agency.

16. Discuss the path of news reporting from event to reader.

17. Examine the role of news photography in print media.

18. How has digital technology revolutionised news gathering ?

19. Give any three differences between soft news and hard news.

20. What is infographic ? Explain the advantages of infographics in a news report.

(4×3=12)

PART – D

Answer **any two** questions **not** exceeding **150** words **each**. **Each** question carries **5** marks.

21. Explain the principles of selecting a news story.

22. Explain the organizational structure and functions of a news desk.

23. Discuss the different types of specialized reporting.

24. Write an editorial on a recent issue in Kerala.

(2×5=10)
