



K25P 3506

Reg. No. :

Name :

I Semester M.A. Degree (C.B.C.S.S. – OBE – Reg./Supple./Imp.)

Examination, October 2025

(2023 Admission Onwards)

JOURNALISM AND MASS COMMUNICATION

MAJMC 01C02 : Reporting and Editing for Print Media

Time : 3 Hours

Max. Marks : 60

I. Write short notes on **any five** of the following. **Each** answer carries **three** marks.

(5×3=15)

- 1) Advertorial
- 2) Centre Spread
- 3) Byline
- 4) Citizen Journalism
- 5) Working Journalist
- 6) Subbing.

II. Write short essays on **any three** of the following. **Each** answer carries **six** marks.

(3×6=18)

- 7) Explain the ways to identify hard news and soft news.
- 8) Explain the ethics of news writing.
- 9) Discuss the different types of feature stories.
- 10) Define editing and explain the different stages of editing.
- 11) Analyse the role of typography to make a newspaper attractive.

III. Write long essays on **any three** of the following. **Each** answer carries **nine** marks.

(3×9=27)

- 12) Highlight the important features of Copyright Act, 1957.
- 13) Analyse the ethics in photojournalism.
- 14) Discuss the growth and development of Print Media.
- 15) Define citizen journalism. Explain how it influences the modern media practices.
- 16) Evaluate the important role of an editor in a newspaper.