

First Semester FYUGP Degree Examination November 2024
KU1MDCJMC106 - PROFESSIONAL JOURNALISM
2024 Admission onwards

Time : 1.5 hours

Maximum Marks : 50

Section A

Answer any 6 questions. Each carry 2 marks.

1. Define 5W's and 1H.
2. List the key ethical concerns in investigative journalism.
3. What are the concerns about Tabloid Journalism?
4. What is the purpose of radio writing and how it differs from other forms of writing.
5. Discuss the language and grammar used for news scripts in radio.
6. Name two current trends in content writing.
7. Write the uniqueness of Twitter.
8. Outline the responsibilities of media in promoting democratic values.

Section B

Answer any 4 questions. Each carry 6 marks.

9. Analyze the relationship between news values and journalistic ethics.
10. Identify the key differences between TV and online journalism.
11. Explain the major elements of a Tabloid journalism?
12. Explain in detail the plot structure (narrative arcs) in television (programmes).
13. What are the steps required for starting a blog.
14. Discuss the ethical considerations surrounding citizen journalism.

Section C

Answer any 1 questions. Each carry 14 marks.

15. Examine the importance of media independence in a democratic society.
16. Explain the significance of journalism in the 21st century.