



K24U 0166

Reg. No. :

Name :

Sixth Semester B.B.A./B.B.A.(RTM) Degree (CBCSS – OBE – Regular/
Supplementary/Improvement) Examination, April 2024
(2019 to 2021 Admissions)

Core Course

6B14BBA/BBA(RTM) : ORGANISATIONAL BEHAVIOUR

Time : 3 Hours

Max. Marks : 40

PART – A

I. Answer **all** questions in **one/two** sentences. **Each** question carries 1 mark.

- 1) What is meant by organisational behaviour ?
- 2) What do you mean by group dynamics ?
- 3) What is meant by personality traits ?
- 4) What is stress ?
- 5) What is meant by attitude ?
- 6) What are physiological needs ?

(6×1=6)

PART – B

II. Answer **any 6** questions **not** exceeding **one** paragraph. **Each** question carries 2 marks.

- 7) What is meant by learned characteristics ?
- 8) Which are the various stages of group development ?
- 9) What is locus of control ?
- 10) What are group norms ?
- 11) What is self-efficacy ?

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- 12) State the features of perception.
- 13) What is Organisational Development ?
- 14) What is meant by group cohesiveness ? (6×2=12)

PART – C

III. Answer **any 4** questions **not** exceeding **one** page. **Each** question carries **3** marks.

- 15) What are the different OB models ?
- 16) Which are the various stages of group development ?
- 17) What are the reasons for resistance to change ?
- 18) What are the different principles of learning ?
- 19) State the features of perception.
- 20) What are the various stages of personality formation ? (4×3=12)

PART – D

IV. Answer **any 2** questions **not** exceeding **four** pages. **Each** carries **5** marks.

- 21) Discuss about the nature and scope of OB.
 - 22) Discuss about the factors affecting group cohesiveness.
 - 23) Explain about various steps in Organisational Development.
 - 24) Discuss about important theories of motivation. (2×5=10)
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