



K22P 3255

Reg. No. :

Name :



IV Semester M.C.J./M.A. Journalism and Mass Communication Degree
(CBSS – Reg./Supple./Imp.) Examination, April 2022
(2018 Admission Onwards)
MCJ 4C 14 : NEW MEDIA AND ONLINE JOURNALISM

Time : 3 Hours

Max. Marks : 60

Answer question I and **four** others. **Each** questions carry **equal** marks.

I. Write short notes on **any four** of the following.

- 1) Virtual reality
- 2) Digital divide
- 3) Onmanorama
- 4) Mobile Journalism
- 5) Interactivity
- 6) Participatory Journalism.

II. Elucidate the origin and development of new media.

III. Explain how social media provides a platform for the voice of voiceless.

IV. Discuss the pros and cons of online journalism

V. Delineate how writing for web is different from print.

VI. Discuss how far ethics is followed by online journalism in highly competent era.

VII. Describe qualities and qualification required for a good online journalist.

VIII. Detail the tools and techniques for newsgathering.
