

First Semester FYUGP Degree Supplementary Examination
January 2025/Regular Examination November 2024
KU1DSCBBA100 - MANAGEMENT CONCEPTS AND
PRINCIPLES

2024 Admission onwards

Time : 2 hours

Maximum Marks : 70

Section A

Answer any 6 questions. Each carry 3 marks.

1. Define synergy
2. What do you mean by universality of management?
3. What do you mean by bureaucratic management?
4. What is contingency plan?
5. What is a budget?
6. What is horizontal organization
7. What is span of management
8. Define staffing

Section B

Answer any 4 questions. Each carry 6 marks.

9. Explain the objectives of the management
10. Compare and contrast classical and neo-classical approach.
11. Elaborate the elements and techniques of scientific management
12. Discuss various steps involved in organizing process
13. Difference between formal and informal organization
14. Elaborate the principles of delegation

Section C

Answer any 2 questions. Each carry 14 marks.

15. What role does motivation play in managing an organization
16. Critically analyze the importance of controlling techniques
17. "Choosing the best alternative from the available courses of action is an important part of planning" discuss