



K20U 1329

Reg. No. :

Name :



III Semester B.B.A./B.B.A. (T.T.M.) Degree (CBCSS – Sup./Imp.)
Examination, November 2020
(2014 – '18 Admns.)

Core Course

3B05 BBA/BBA (TTM) : OPERATIONS MANAGEMENT

Time : 3 Hours

Max. Marks : 40

SECTION – A

Answer the **four** questions. **Each** question carries $\frac{1}{2}$ mark.

1. What is production ?
2. Explain product research.
3. What is material management ?
4. What is statistical process control ?

(4x $\frac{1}{2}$ =2)

SECTION – B

Answer **any four** questions. **Each** questions carries **1** mark.

5. Explain routing.
6. What is TQM ?
7. Explain batch production.
8. What is plant layout ?
9. Explain material requirement planning.
10. What is Economic Order Quantity ?

(4x1=4)

SECTION – C

Answer **any six** questions. **Each** question carries **3** marks.

11. What are the rules for material handling ?
12. What are the objectives of operations planning ?
13. What are the features of production system ?

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14. What are the objectives of maintenance management ?
15. What are the difference between goods and service ?
16. Write the principles of TQM.
17. What is production planning and control ? Write its functions.
18. Write the history of operation management. (6×3=18)

SECTION – D

Answer **any two** questions. **Each** question carries **8** marks.

19. How quality improvement tools and techniques are useful to the manufactures ?
 20. "Improper inventory management affects long term profitability and may fail ultimately". Discuss.
 21. Write an essay on production and operation management functions. (2×8=16)
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