



K22P 1552

Reg. No. :

Name :



I Semester M.A. Degree (CBSS – Reg./Sup./Imp.)
Examination, October 2022
(2019 Admission Onwards)
JOURNALISM AND MASS COMMUNICATION
MCJ 1C04 – Television Production

Time : 3 Hours

Max. Marks : 60

Instruction : Answer question I and any four others. All questions carry equal marks.

- I. Write short notes on any four of the following.
 - 1) Head room.
 - 2) Low key lighting.
 - 3) Chroma key.
 - 4) Split screen.
 - 5) Cutaways.
 - 6) Foley artist.
 - II. Elaborate on the important milestones in the growth and evolution of television in India.
 - III. With the help of illustrations, elaborate the different types of shots based on size, camera movements and camera angles.
 - IV. What are the important activities that happen during the pre production stage of a television program ?
 - V. What are the challenges you face while attempting a field production ?
 - VI. Briefly explain the salient features of audio-visual languages.
 - VII. What is a PSA ? Also explain the important points to be noted while scripting for commercials.
 - VIII. List the important studio personals and elaborate on their expected qualities and responsibilities.
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