



K21P 0487

Reg. No. :

Name :



**First Semester M.C.J./M.A. Journalism and Mass Communication Degree
(CBSS – Reg./Suppl. (Including Mercy Chance)/Imp.) Examination, October 2020
(2016 Admission Onwards)**

MCJ 1C 02 : REPORTING FOR NEWSPAPERS

Time : 3 Hours

Max. Marks : 60

Answer question I and **four** others. All questions carry 12 marks.

- I. Write short notes on **any four** of the following :
 - 1) Summary lead
 - 2) Nose for news
 - 3) Curtain raiser
 - 4) Tabloids
 - 5) Cheque book journalism
 - 6) James Augustus Hicky.
- II. Highlight the important points to be kept in mind while reporting crime. Critically evaluate the recent crime stories in various media.
- III. Explain the importance of investigative journalism in modern times. Discuss any one major investigative story brought out by the media in recent times.
- IV. Define news and discuss the various ingredients of news with suitable examples.
- V. Write a news report based on the following points.

Anfas-a twenty year old man-hailing from Trivandrum-son of Shahjahan-drowned in-Arippara waterfalls near Kodenchery-at 2 pm Anfas ventured into the waters with friend-lifeguard raised alarm-fire and rescue service team rushed to the place - body recovered by 6 pm-shifted to Kozhikode medical college.
- VI. Write a short note on yellow journalism.
- VII. Detail the essential qualities of a reporter.
- VIII. What is embedded journalism ?