



K21P 4151

Reg. No. :

Name :



I Semester M.C.J./M.A. Journalism and Mass Communication Degree
(C.B.S.S. – Reg./Supple./Imp.) Examination, October 2021
(2018 Admission Onwards)

MCJ 1C02 : REPORTING FOR NEWSPAPERS

Time : 3 Hours

Max. Marks : 60

Answer Question I and **four** others. **All** questions carry **12** marks **each**.

- I. Write short notes on **any four** of the following.
 - 1) Armchair journalism.
 - 2) Newszak.
 - 3) Cross media ownership.
 - 4) Advertorial.
 - 5) Narrowcasting.
 - 6) 5W's and 1H.
- II. Detail the essential qualities of a reporter.
- III. Write a short note on news agencies.
- IV. Briefly explain the preparations and homework required for a journalist for covering the parliament session of the Government of India.
- V. Discuss the positive and negative aspects of citizen journalism. How do you evaluate citizen journalism initiatives in recent times ? Discuss with specific examples.
- VI. What are the major sources of news for a newspaper ? How do you cultivate sources for reporting ?
- VII. Write a hard news story on a ragging incident in an educational institution.
- VIII. Elucidate the difference between hard news and features.