



K25U 3020

Reg. No. :

Name :

**III Semester B.Com./B.Com. Logistics Degree (CBCSS – OBE –
Supplementary/Improvement) Examination, November 2025
(2019 to 2023 Admissions)**

**GENERAL AWARENESS COURSE
3A12COM : Entrepreneurship Development**

Time : 3 Hours

Max. Marks : 40

**SECTION – A
(Very Short Answer)**

Answer **any six** questions from the following. **Each** question carries **one** mark.

1. Who is an intrapreneur ?
2. What is feasibility study ?
3. Define tiny sector unit.
4. What is MSME ?
5. What are incentives ?
6. What is entrepreneurial motivation ?
7. What is project identification ?
8. What are demand based industries ?

(6×1=6)

**SECTION – B
(Short Essay)**

Answer **any six** questions. **Each** question carries **three** marks.

9. Discuss the qualities of a successful entrepreneur.
10. What is EDP ? Describe its main phases.

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11. Briefly explain the various incentives and assistance offered to industries in Kerala.
12. Define motivation. What are the factors which motivate the entrepreneur ?
13. Role of universities and colleges in developing entrepreneurship.
14. Explain the contents of a project report.
15. What is state small industries development corporations ? State its objectives.
16. Discuss importance of MSMEs as a seed bed of entrepreneurship. (6×3=18)

SECTION – C
(Long Essay)

Answer **any two** questions. **Each** question carries **eight** marks.

17. What are the various types of loans and advances available to entrepreneurs and how do they impact the success of their business ?
18. What is project report ? How to prepare project report under micro enterprise ?
19. Examine the steps taken in India for the uplift of women entrepreneurs. (2×8=16)