

First Semester FYUGP Degree (Reg/Sup) Examination

November 2025

KU1DSCBBA100 - MANAGEMENT CONCEPTS AND PRINCIPLES

2024 Admission onwards

Time : 2 hours

Maximum Marks : 70

Section A

Answer any 6 questions. Each carry 3 marks.

1. What is contingency plan?
2. What is operational plan?
3. What is the scope of the management?
4. What are the modern approaches to the management?
5. What do you mean by classical approach to management?
6. What you mean by informal organization?
7. What you mean by formal organization?
8. What is selection?

Section B

Answer any 4 questions. Each carry 6 marks.

9. Discuss the characteristics of management.
10. Discuss the important levels of management.
11. Explain the system based approach towards management.
12. Difference between formal and informal organization.
13. Compare and contrast between delegation and decentralization.
14. Discuss the effectiveness of span of management.

Section C

Answer any 2 questions. Each carry 14 marks.

15. "communication is an essential element in an organization" critically evaluate.
16. Critically analyze the pros and cons of different leadership styles.
17. a) discuss the decision-making process b) discuss the various factors affecting decision making process.