



K21U 0920

Reg. No. :

Name :



IV Semester B.B.A. /B.B.A.T.T.M./B.B.A.B.T.M. Degree (CBCSS – Sup./Imp.)
Examination, April 2021
(2014 –'18 Admn.)

4A14BBA/BBA(TTM)/BBA(RTM) – BUSINESS ETHICS AND CORPORATE
SOCIAL RESPONSIBILITY
General Course

Time : 3 Hours

Max. Marks : 40

SECTION – A

Answer **all** questions. **Each** question carries ½ mark.

1. What is business ethics ?
2. What are instrumental values ?
3. What is meta ethics ?
4. What is ethical dilemma ?

SECTION – B

Answer **four** questions. **Each** question carries 1 mark.

5. What is CSR ?
6. Who is a stakeholder ?
7. What are the ethical issues in finance ?
8. What is descriptive ethics ?
9. What are terminal values ?
10. What is corporate governance ?

SECTION – C

Answer **six** questions. **Each** question carries 3 marks.

11. What is the importance of business ethics ?
12. Write a note on factors affecting ethical decision making.



- 13. What is the difference between the stakeholder and the shareholder ?
- 14. Explain the factors causing unethical behaviour.
- 15. What are the ethical issues in HRM ?
- 16. What are the basics of business ethics ?
- 17. What is the role of business in society ?
- 18. Explain the characteristics of business ethics ?

SECTION – D

Answer **two** questions. **Each** question carries **8** marks.

- 19. What are the features of CSR ?
- 20. Explain the principles of business ethics.
- 21. What is corporate responsibility towards different stakeholders ?