



BA

M 6493

Reg. No. :

Name :

II Semester B.A. Degree (CCSS – Reg./Supple./Improv.)
Examination, May 2014
COMPLEMENTARY COURSE IN JOURNALISM
2C02/3C02/4C02 JNL : Print Media Journalism

Time : 3 Hours

Max. Weightage : 30

PART – A

Answer **any 12** questions **not** exceeding **50** words. **Each** question carries **1** weightage. (12×1=12)

1. Splash
2. Foul copy
3. Readership
4. Overbanner
5. Legman
6. UNI
7. Scoop
8. Ghost writer
9. Facsimile
10. Masthead
11. Kicker
12. Gutter
13. Filler
14. Journalese
15. Free lancer
16. Exclusive.

P.T.O.



PART – B

Answer **any five** questions **not** exceeding **150** words. **Each** question carries **2** weightages. **(5×2=10)**

17. Explain the duties and responsibilities of a sub editor.
18. Examine the function of editorials in a newspaper.
19. Discuss freelance writing.
20. Comment on the different kinds of interview.
21. What is investigative reporting ?
22. Comment on the essential ingredients of news.
23. What is spot news reporting ?
24. Explain the qualities of a good news reporter.

PART – C

Answer **any two** questions **not** exceeding **450** words. **Each** question carries **4** weightages. **(2×4=8)**

25. Comment on the editorial department of a newspaper and examine the duties and responsibilities of the important persons.
26. Explain news values.
27. Examine the functions of a copy desk with special reference to the duties of a copy editor.
28. Examine the structure of a news story.

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