



M 8729

Reg. No. :

Name :

III Semester B.A. Degree Examination, November 2010
Broad Casting (Complementary)
Course No. 3 : 3C03 BST : TELEVISION JOURNALISM

Time : 3 Hours

Max. Weightage : 30

PART – A

I. Answer **any 12** questions not exceeding **50** words.

- 1) Electronic media
- 2) Piece to camera
- 3) Studio spots
- 4) Language of conversation
- 5) Talking heads
- 6) Super
- 7) Voice-Over
- 8) Sound-bite
- 9) Stand up
- 10) Package
- 11) Dangling attribution
- 12) PTI
- 13) Embargo
- 14) Flash
- 15) ENPS
- 16) Reuter.

(Weightage 12×1=12)

P.T.O.



PART – B

Answer **any five** questions not exceeding **150** words :

- 17) Explain the important sources of TV news.
- 18) Discuss the role of a TV news reporter.
- 19) Explain the difference between the news for television and the news for print medium.
- 20) What is Electronic News Processing System (ENPS) ?
- 21) Explain the different types of media bias.
- 22) Discuss the role and responsibilities of a news anchor.
- 23) What are the basic rules to be followed by the TV reporter writing to visuals ?
- 24) Comment on satellite news gathering. (Weightage 5×2=10)

PART – C

Answer **any two** questions not exceeding **450** words :

- 25) Discuss the qualities needed for a television journalist.
 - 26) Write an essay on television script writing.
 - 27) Explain the different steps involved in a television interview.
 - 28) Comment on the merits and demerits of the various news channels in India. (Weightage 2×4=8)
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