



M 11105

Reg. No. : .....

Name : .....

**III Semester B.A./B.Sc./B.Com./B.B.A./B.B.A.T.T.M./B.B.M./B.C.A./B.S.W.  
Degree (CCSS-Reg./Supple.) Examination, November 2011  
COMPLEMENTARY COURSE IN BROADCASTING  
3C03 BST – Television Journalism**

Time: 3 Hours

Max. Weightage: 30

**PART – A**

Answer **any 12** questions not exceeding **50** words :

1. PTI
2. Piece to camera
3. Language of conversation
4. Sound-bite
5. Stand-up
6. Package
7. Dangling attribution
8. Reuter
9. Flash
10. Studio spots
11. Super
12. Spot news
13. Brief
14. Teleprompter
15. Teaser
16. Holding copy.

(Weightage 12×1=12)

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PART – B

Answer **any five** questions not exceeding **150** words :

17. How has television added more responsibility on the shoulders of a newspaper reporter ?
18. What are the main points to be remembered while preparing news for television ?
19. Examine the role of a television news presenter.
20. How does television propagate modern ideas and ideologies ?
21. What are the main sources of television news ?
22. Comment on the role of a television news reporter.
23. What is media bias ? Explain.
24. What is electronic news processing ? (Weightage 5×2=10)

PART – C

Answer **any two** questions not exceeding **450** words **each** :

25. Examine the difference between print news and television news.
  26. Discuss television script writing.
  27. Analyse the preparations needed for a good television interview.
  28. Examine the important qualities needed for a good television journalist. (Weightage 2×4=8)
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