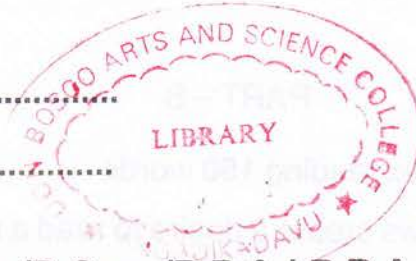




M 2212

Reg. No. :

Name :



**III Semester B.A./B.Sc./B.Com./B.B.A./ B.B.A. T.T.M./B.B.M./B.C.A./B.S.W./
B.A. Afsal-UI-Ulama Degree (CCSS – Reg./Supple./Improve.)
Examination, November 2012
COMPLEMENTARY COURSE IN BROADCASTING
3C03 BST : Television Journalism**

Time : 3 Hours

Max. Weightage : 30

PART – A

Answer **any twelve** questions **not** exceeding **50** words :

1. Studio spots
2. Embargo
3. Stringer
4. ENPS
5. PTI
6. Super
7. Talking heads
8. Voice – over
9. OB
10. Package
11. UNI
12. Satellite video feed
13. Feature opener
14. Out cue
15. Out of Vision (OOV)
16. Spot story.

(12x1=12)

P.T.O.



PART – B

Answer **any five** questions **not** exceeding **150** words :

17. How does the television news create a desire to read a news paper ?
18. What are the basic requirements of a television anchor ?
19. How does television help national and international integration ?
20. Narrate the important sources of television news.
21. Write a short note on electronic news processing.
22. "To be a good reporter, a television news person must be a good interviewer". Explain.
23. Explain 'Piece to Camera'.
24. How is writing news for television different from writing for print medium ?

(5×2=10)

PART – C

Answer **any two** questions **not** exceeding **450** words :

25. Examine the role of a television News Reporter.
26. Discuss the salient features of a good television interview.
27. Examine the achievements and failures of the Indian news channels.
28. Discuss the qualities needed for a good television journalist.

(2×4=8)
