



M 7526

Reg. No. :

Name :

III Semester B.A. Degree (CCSS – Reg./Supple./Imp.)
Examination, November 2014
COMPLEMENTARY COURSE IN JOURNALISM
3C03 BST : Television Journalism

Time : 3 Hours

Max. Weightage : 30

PART – A

Answer **any 8** questions **not** exceeding **30** words. **Each** question carries

1 weightage:

(8×1=8)

1. Exclusive
2. Flash
3. Human interest story
4. Investigative journalism
5. Kill
6. Pay channel
7. Plagiarism
8. PTI
9. Breaking news
10. Teleprompter
11. Studio spot
12. Stand-up.

PART – B

Answer **any 5** questions **not** exceeding **150** words. **Each** question carries

2 weightages:

(5×2=10)

13. Examine the salient points of a television interview.
14. Discuss writing of television scripts.

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15. What is a 'package' ?
16. Why are pictures and graphics important in TV broadcasts ?
17. What are the ideal qualities for a news reader ?
18. What are multi-angled stories ?
19. What style of speech is employed in television broadcasts ?
20. What is corpsing ?

PART - C

Answer **any 2** questions **not** exceeding **450** words. **Each** question carries **6** weightages:

(2x6=12)

21. Examine the roles played by Indian news channels.
22. Discuss the sources of television news.
23. Examine the style of writing for television broadcast.
24. Explain the methods used for getting a programme to run to time.

PART - B

Answer any 5 questions not exceeding 150 words. Each question carries 3 weightages:

(5x3=15)

13. Examine the salient points of a television interview.

14. Discuss writing of television scripts.