



K15U 0101

Reg. No. :

Name :

III Semester B.A. Degree (CCSS –Supple. /Imp.) Examination, November 2015
Complementary Course in Journalism
3C03BST : TELEVISION JOURNALISM
(2013 & Earlier Admission)

Time : 3 Hours

Max. Weightage : 30

PART – A

Answer **any 8** questions **not** exceeding **30** words. **Each** question carries **1** weightage. **(8×1=8)**

1. Sign out.
2. Live Cross.
3. VJ.
4. Anchor.
5. GFX.
6. Package.
7. Assignment.
8. Bulletin.
9. Commercials.
10. HDTV.
11. Flash.
12. UNI.

P.T.O.



PART – B

Answer **any 5** questions **not** exceeding **150** words. **Each** question carries **2** weightages. **(5×2=10)**

13. Discuss the different sources of news for television.
14. Examine the role of a television reporter.
15. What is 'piece to camera' ?
16. Explain the qualities needed for a television news story.
17. What is a 'package' ?
18. What are the points to be remembered in writing a news telecast copy ?
19. Why is conversational style important in TV broadcasts ?
20. Why is it not advisable to use notes during interviews ?

PART – C

Answer **any 2** questions **not** exceeding **450** words. **Each** question carries **6** weightages. **(2×6=12)**

21. Examine the salient features of a television interview.
 22. Discuss the mechanics of news reading.
 23. Explain the key factors in the selection of an item for TV broadcast.
 24. Analyse the role of Indian news channels.
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