



K15U 0193

Reg. No. :

Name :

III Semester B.A. Degree (CCSS – 2014 Admn.-Regular)
Examination, November 2015
COMPLEMENTARY COURSE IN JOURNALISM
3C03 JNL : Television Journalism

Time : 3 Hours

Max. Marks : 40

PART – A

Answer **any five** questions. **Each** question carries **one** mark.

1. BBC
2. Live shot
3. Couch Potato
4. Ticker
5. Anchor
6. Reality Show
7. Prime time
8. Barkha Dutt.

(5×1=5)

PART – B

Answer **all** questions. **Each** question carries **2** marks.

9. What is Hourglass style ?
10. Explain the duties of a news producer.
11. Discuss mobile journalism.
12. What is a soundbite ?

(4× 2=8)

P.T.O.



PART – C

Answer **any five** questions **not** exceeding **100** words **each**. **Each** question carries **3** marks.

13. Discuss the development of Indian television.
14. What is TRP ?
15. What is a teleprompter ? Explain its working.
16. Explain the points to be considered while making a news bulletin.
17. What is a news package ?
18. Explain ENPS.
19. Discuss the news reading techniques.
20. Examine digital satellite news gathering. (5× 3=15)

PART – D

Answer **any two** of the following questions **not** exceeding **350** words **each**. **Each** question carries **6** marks.

21. Discuss the content, structure and style of news bulletins.
 22. Explain the structure of news stories with special reference to inverted pyramid, narrative method and hourglass style.
 23. What advantages do broadcast news have over print news ?
 24. Explain the essential qualities that broadcast journalists should have. (2× 6=12)
-