



K18U 0964

Reg. No. :

Name :

IV Semester B.B.A/B.B.A.T.T.M/B.B.A.R.T.M. Degree (CBCSS – Reg/Sup/Imp.)
Examination, May 2018
(2014 Admn. Onwards)
General Course

4A13 BBA/BBA (TTM)/BBA (RTM) : ENTREPRENEURSHIP DEVELOPMENT &
PROJECT MANAGEMENT

Time : 3 Hours

Max. Marks : 40

SECTION – A

Answer the **4** questions. **Each** question carries $\frac{1}{2}$ mark.

1. What is ancillary unit ?
2. What is network ?
3. Who is an innovative entrepreneur ?
4. Define seed capital.

(4× $\frac{1}{2}$ =2)

SECTION – B

Answer **any four** questions. **Each** question carries **1** mark.

5. What is EDP ?
6. What do you mean by project appraisal ?
7. What is bridge capital ?
8. What is a project scheduling ?
9. Explain MSMED Act 2006.
10. Who is an intrapreneur ?

(4×1=4)

SECTION – C

Answer **any six** questions. **Each** question carries **three** marks.

11. Explain the motivating factors of entrepreneurship.
12. What are the objectives of EDP ?
13. Discuss the different stages of project cycle.

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14. Distinguish between PERT and CPM.
15. What are the merits of IRR method ?
16. State the objectives of MSMED Act.
17. Explain the importance of project report.
18. State the differences between entrepreneur and intrapreneur. (6×3=18)

SECTION - D

Answer **any two** questions. **Each** question carries **eight** marks.

19. What are the phases of project management ?
20. What problems are faced by women entrepreneurs in establishing and developing their enterprises ? Also explain the remedies to solve the problems.
21. What are the contents of a project report ? (2×8=16)