



Reg. No. :

Name :

First Semester B.Com./B.B.A./B.B.A.(T) Degree (Supple./Improvement)
Examination, November 2010
BCOM/BBA/BBA T(Core) – 2009 Admn.
PERSPECTIVES AND METHODOLOGY OF BUSINESS STUDIES
(Course – 1) 1B01COM/BBA/BBA(T)/TTM

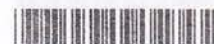
Max. Weightage Grade Point : 120

PART - A

This Part consist of **two** bunches of questions carrying **equal** weightage on **one**. Each bunch consists of **four** objective type questions. Answer **all** questions.

- I. 1) The maximum number of members in a public company is
 - a) 7
 - b) 10
 - c) 50
 - d) Unlimited
 - 2) An example of indirect tax is
 - a) Income tax
 - b) Wealth tax
 - c) Sales tax
 - d) Property tax
 - 3) Rent is the remuneration for
 - a) Land
 - b) Labour
 - c) Capital
 - d) Organisation
 - 4) Hospitality industry is related to
 - a) Hospital
 - b) Recreation
 - c) Health care
 - d) Hotel
- (W=1) (WGP : 4×1×1=4)**
- II. 5) Data that are collected from published sources are called
 - a) Secondary
 - b) Primary
 - c) Published
 - d) Informal

P.T.O.



- 6) _____ are the owners of a joint stock company.
- a) Shareholders
 - b) Debentureholders
 - c) Creditors
 - d) Government
- 7) Capital market refers to institutional arrangements for facilitating the borrowing and lending of
- a) Short term funds
 - b) Long term funds
 - c) Both long-term and short-term funds
 - d) Micro finance funds
- 8) An example of intangible asset is
- a) Goodwill
 - b) Bill of exchange
 - c) Sundry debtors
 - d) Land
- (W=1) (WGP : $4 \times 1 \times 1 = 4$)

PART – B

III. Answer **any eight** questions in **one** or **two** sentences **each**. Each question carries a weightage of **one**.

- 9) What is meant by mixed economy ?
 - 10) What do you mean by division of labour ?
 - 11) What is capitalism ?
 - 12) Define partnership.
 - 13) What is H.U.F. ?
 - 14) Define corporate Governance.
 - 15) Who is an intrapreneur ?
 - 16) Define cost of capital.
 - 17) What is R.O.I. ?
 - 18) What do you mean by case study ?
- (W = $8 \times 1 = 8$) (WGP : $8 \times 4 \times 1 = 32$)



PART – C

IV. Answer **any six** questions. Answer not to exceed **one** page. **Each** question carries a weightage of **two**.

- 19) Explain the principles of co-operation.
- 20) Explain the term 'globalisation'.
- 21) What are the factors affecting savings ?
- 22) Describe the important sources of long-term funds.
- 23) What do you mean by private sector ? How is it different from public sector ?
- 24) Write a note on Stock Exchanges in India.
- 25) Define H.R.M. Examine its role in business.
- 26) Describe different ways of representation of data.

(W = $6 \times 2 = 12$) (WGP : $6 \times 4 \times 2 = 48$)

PART – D

V. Answer **any two**. **Each** question carries a weightage of **four** :

- 27) Examine the role of business in economic development in the Indian context.
- 28) Explain the factors influencing the entrepreneurial development.
- 29) Describe the important features of joint stock company.

(W = $2 \times 4 = 8$) (WGP : $2 \times 4 \times 4 = 32$)
