

**First Semester FYUGP Degree (Reg/Sup) Examination
November 2025**

KU1DSCPSY101 - SOCIAL BEHAVIOUR

2024 Admission onwards

Time : 2 hours

Maximum Marks : 70

Section A

Answer any 6 questions. Each carry 3 marks.

1. What does open-mindedness mean?
2. What is social behavior
3. Define Social cognition
4. Distinguish between automatic and controlled processing.
5. Define perseverance effect
6. Define social perception and explain its role in understanding others.
7. Identify the traits associated with a dark personality.
8. Summarize the theory of correspondent inference.

Section B

Answer any 4 questions. Each carry 6 marks.

9. Explain representativeness heuristic and provide an example of how it might lead to a judgment error.
10. Assess the impact of the anchoring and adjustment heuristic on behaviour.
11. How does priming influence behavior and attitudes through the activation of schemas?
12. Propose a strategy for recognizing dark personality traits during first impressions. Describe specific cues and techniques that could be used.
13. Create a model that demonstrates the process of impression formation in first-time interactions. Include factors that might influence the initial impressions people form of one another
14. How do the components of Kelley's covariation theory (consensus, consistency, and distinctiveness) affect group members' judgments about whether a teammate's behavior is due to personal or situational factors?

Section C

Answer any 2 questions. Each carry 14 marks.

15. Compare and contrast the roles of classical conditioning and instrumental conditioning in attitude formation.
16. Examine the link between attitudes and behavior and the factors that affect their relationship.
17. Discuss the causes of social behaviour and thought. Examine the major avenues that social psychology is currently exploring.

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