K24U 0816

Reg. No. : ....

Name : ....

IV Semester B.B.A./B.B.A. (RTM) Degree (C.B.C.S.S. – O.B.E. – Regular/
Supplementary/Improvement) Examination, April 2024
(2019 to 2022 Admissions)
GENERAL AWARENESS COURSE
4A13BBA/BBA(RTM) : IT Tools for Business

Time : 2 Hours

Max. Marks : 20

PART – A
(Very Short Answer)

Answer **all** questions. **Each** question carries 1 mark.

(3×1=3)

1. Define Computer.

2. Name any two output devices.

3. Define MAN.

PART – B
(Short Answer)

Answer **any 3** questions. **Each** question carries **2** marks.

4. Explain the difference between RAM and ROM.

5. Describe the PAN network topology.

6. Discuss the significance of IT applications in education.

7. Differentiate between virus and malware.

8. Explain the term 'Application Software' with examples.

9. What is MS PowerPoint ?

(3×2=6)

P.T.O.

PART – C

(Essay)

Answer **any 2** questions. **Each** question carries **3** marks.

10. Differentiate between phishing and hacking.

11. Explain the terms transition and animation in MS Power Point.

12. Explain the concept of LAN and its applications.

13. Discuss the various alignment options available for text formatting in MS Word.

14. What are the advantages of M-Commerce ?   (2×3=6)

PART – D

(Long Essay)

Answer **any 1** question. Each question carries **5** marks .

15. Explain the classification of computer generations and their characteristics.

16. Discuss the impact of cybercrimes on businesses and society.

17. Describe the features and functionalities of MS Word, highlighting its importance in document creation and editing.

18. Elaborate the role of IT in healthcare, mentioning its benefits and challenges.   (1×5=5)