

Reg. No. :

M 12750

Name :

I Semester M.C.J. Degree Examination, December 2006
CJ 104 : NEWS WRITING AND EDITING

Time: 3 Hours

Max. Marks: 80

Instruction: Answer questions VII and four others.

I. Write short notes on **any five** of the following :

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- a) Infographics
- b) Symmetrical make-up
- c) On-line editing
- d) Pagination
- e) Roman types
- f) Head lines
- g) Readability.



II. 'Editing is critical and not creative'. How far is this statement true ? Discuss with examples.

15

III. Briefly explain the News room activities of a modern news paper.

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IV. Why headlines ? Discuss the kinds of headlines frequently being used in news papers.

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V. Photos add to the visibility of a news paper. Discuss the trends in the publication of photos by news papers.

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VI. Explain the contemporary news paper designs and its characteristics.

15

VII.

Annexure 'A'

a) Edit the following copy in **150** words and write a head line (**two** lines) :

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Washington (AP)-A prestigious American scientific organisation Friday urged a U.N.-sponsored field study – in the heart of the Vietnam war zone to determine whether there might be long-term adverse effects from military uses of defoliant

P.T.O.

chemicals. It said the defense department may be overconfident that no such hazard exists. The American Association for the advancement of science urged also that scientists making any such study be protected "By the contending forces in the area." The association's board – in a statement published in science, the organisations officials journal – also urged that American forces temporarily suspended use of arsenical herbicides rated as potentially the most hazardous from a long-term environmental standpoint of all herbicides used militarily. The board said that on the basis of its own study of availability informations, it does "not share the confidence expressed by the department of defense that seriously adverse consequences will not occur as a results of the uses of herbicide chemical in Vietnam, insofar as arsenicals compound are concerned." The 12-Member Board, Headed by Dr. Don K. Prince of Harvard University, Retiring President of the AAAS, declared : "The Rekhabilitations of land adversely affected by these agents is equired ecological studies initiated now will be of substantially values in defining the require program. If defoliation has produce or can produce beneficial influence on the food producing capacity of the affected region, these possibility should be evaluated fully so that they can be most effectively exploity far the benefits of the Vietnamese people."

Annexure 'B'

b) Head line the following stories :

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a) Kochi :

A Division Bench of the Kerala High Court today allowed the State Government to provisionally fill the vacancies of the Lower and Upper Primary School Teacher's posts in various districts from the existing rank list.

The Bench, comprising Mr. Justice P.A. Mohammed and Mr. Justice M. R. Hariharan Nair, directed that the vacancies in the L. P. section be filled with candidates holding Teacher's Training Certificate (TTC) and UP section with B.Ed. as well as TTC holders.

b) Mumbai :

(3 lines, 15, 14, 13 counts)

Silver prices turned distinctly weak on the bullion market here on Saturday when it fell steeply by Rs. 100 per kilo following sharp fall in prices in the international markets due to emergence of profit-taking. Gold also remained depressed.

Ready silver (.999 fineness) opened weak at Rs. 8,270 and declined further sharply to close at Rs. 8,240, showing a steep setback of Rs. 100 over Friday's close of Rs. 8,340. Raw silver (.916 fineness) fell by Rs. 105 to Rs. 8,110 from Rs. 8,215 and tenderable silver dropped sharply to Rs. 8,245 from the last level of Rs. 8,345.

Standard gold reacted by Rs. 10 to end at Rs. 4,345 from Friday's close of Rs. 4,355. 22-carat gold was nominally quoted weak at Rs. 4,020 from Rs. 4,030, while ten-tola gold bar (.999 purity) lost Rs. 100 at Rs. 51,200 as against the last close of Rs. 51,300.

c) Athens : (Cross line, 20 counts)

Sex before marriage is indeed a sin, Greece's orthodox church underlined on Friday in an effort to fend off accusations that it has been promoting promiscuity. The church said it would publish an encyclical to spread the word against premarital sex. The decree comes after complaints that youths were getting the wrong idea from a campaign by the church's leader, Archbishop Christodoulos, to attract young people.

d) Thiruvananthapuram (3 lines, 25, 15 counts)

The monsoon continued to wreak havoc through out the state, killing one person in Pathanamthitta and causing crop loss in Kottayam, Idukki and Kollam districts.

Pappachan (60) of Kulanada village of Kozhencherry taluk was reported killed in the rains. Six persons were injured, five in Alappuzha and one in Kottayam. About 120 houses were totally and 750 partially damaged in the state.