



M 23704

Reg. No. :

Name :



II Semester MCJ Degree (Reg./Suppl.) Examination, June 2013
CJ 202 : MAGAZINE JOURNALISM

Time : 3 Hours

Max. Marks : 60

Answer question **VII** and **four** others. **All** questions carry **equal** marks.

- I. Discuss various types of magazine with example.
- II. Describe how an article is different from feature.
- III. Critically analyse the content, style and design of any English language special interest magazine.
- IV. Describe different types of feature lead with examples.
- V. Write a review of any film you have watched recently.
- VI. Describe how writing for general interest magazine is different from specialized magazine ?
- VII. Write short notes on **any four** :
 - 1) Flat plan
 - 2) The Athenian Mercury
 - 3) Gate fold
 - 4) Nut-graph
 - 5) Blurb
 - 6) News Week
 - 7) E-zines.

(5×12=60)