



M 25669

Reg. No. :

Name :

II Sem./M.C.J. Degree (Reg./Sup.) Examination, June 2014
CJ202 – MAGAZINE JOURNALISM

Time : 3 Hours

Max. Marks : 60

Answer question **VII** and **four** others. **All** questions carry **equal** marks.

- I. Discuss various types of feature with examples.
- II. How do you differentiate a feature from a news story ?
- III. Suppose you are asked to design the cover page of a youth magazine. Explain how will you make it attractive ?
- IV. Write a review of any english film you have watched recently.
- V. Describe the qualities and qualification of a magazine editor.
- VI. Explain the origin and growth of magazines.
- VII. Write short notes on **any four** :
 - 1) Cover mount
 - 2) Web-zines
 - 3) Public relations magazines
 - 4) Info-graphics
 - 5) Sunday magazines
 - 6) Logo
 - 7) Time.

(5×12=60)
