



M 27773

Reg. No. :

Name :

**II Semester M.C.J. Degree (Reg./Sup.) Examination, June 2015
(2014 Admn.)**

MCJ 2C 06 : MAGAZINE JOURNALISM

Time : 3 Hours

Max. Marks : 45

I. Write **any four** of the following. **Each** question carries **10** marks.

1. Briefly explain the qualities and responsibilities of a magazine editor.
2. Critically analyze the current trends and challenges in magazine journalism.
3. Critically analyse any two Malayalam or English magazine of your choice.
4. Writing for print magazine is different from writing for webzine or electronic magazine. Explain.
5. Which are the different kinds of magazine ? Explain with examples.
6. Write a review for any film you have watched recently.

II. Write short notes on **any five** of the following :

(5×1=5)

7. Edward Cave.
 8. Photo feature.
 9. Editorial mix.
 10. Public Relation Magazine.
 11. Sunday magazine.
 12. Quark Xpress.
 13. Samakalika Malayalam Varika.
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