



M 18583

Reg. No. :

Name :

**Third Semester M.C.J. Degree (Regular/Supplementary) Examination,
December 2010**

**CJ 304 : TELEVISION NEWS REPORTING AND ANCHORING
(2009 Admn.)**

Time : 3 Hours

Max. Marks : 60

*Instructions : Answer question I and four others. All questions carry
equal marks.*

I. Write short notes on **any four** of the following :

- 1) Breaking news
- 2) NDTV
- 3) Teaser
- 4) VO SOT
- 5) Production Control Room
- 6) Opinion interview
- 7) Body language.

II. "Television journalists should write the way they speak" – Comment.

III. Explain the duties and responsibilities of a visual editor.

IV. How would you prepare yourself to interview a celebrity of your choice for a television channel ?

V. "Live reporting is a risky affair" – Why ?

VI. Is sting operation ethical ? Substantiate your view.

VII. Explain the aesthetics of television news presentation.

VIII. Critically examine the news based programmes in Malayalam channels.
