



M 20841

Reg. No. :

Name :

Third Semester M.C.J. Degree (Reg./Sup.) Examination, December 2011
CJ 304 : TELEVISION NEWS REPORTING AND ANCHORING
(2009 Admn.)

Time: 3 Hours

Max. Marks : 60

Instructions : Answer question I and **four** others. **All** questions carry **equal** marks. **(5×12=60)**

- I. Write short notes on **any four** of the following :
 - 1) Teleprompter
 - 2) Pitches
 - 3) Rundown
 - 4) Piece to Camera (PTC)
 - 5) Signature line
 - 6) Teller lead
 - 7) Vox pop.
 - II. Explain the qualities of a good television reporter.
 - III. What are the various types of live news reporting ?
 - IV. Discuss the role and responsibilities of a producer.
 - V. Prepare a 20-minute television news bulletin in split-page format, using current events.
 - VI. Elucidate the basic principles of successful news anchoring.
 - VII. What are the various types of television news formats ?
 - VIII. "Television stories are written for the listener's ear, not the reader's eye" – Comment.
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