



M 24541

Reg. No. :

Name :

Third Semester M.C.J. Degree (Reg./Sup.) Examination, December 2013
CJ 301 : DEVELOPMENT COMMUNICATION

Time: 3 Hours

Max. Marks : 60

Instructions : 1) Answer question 1 and four others.
2) All questions carry **equal** marks.

I. Write short notes on **any four** :

- 1) Kheda Project
- 2) McBride Commission Report
- 3) Development Communication
- 4) Geopolitics
- 5) Sarvodaya Shramadana Movement
- 6) Sustainable development
- 7) Underdevelopment.

II. Critically analyze the development theory of Adam Smith.

III. Explain the indicators of development.

IV. Explain with suitable examples, how community radio helps in the development of rural areas ?

V. How folk media helps development communication ? Explain with examples.

VI. Explain dominant paradigm of development.

VII. Explain the reasons for underdevelopment with suitable examples.

VIII. What is participatory form of development ?
