



**M 26731**

Reg. No. : .....

Name : .....

**III Semester M.C.J. Degree (Reg./Supple.) Examination, December 2014**  
**CJ 301 : DEVELOPMENT COMMUNICATION**

Time : 3 Hours

Max. Marks : 60

**Instructions :** 1) Answer question I and **four** others.  
2) **All** questions carry **equal** marks.

- I. Write short notes on **any four** :
    - 1) Third World
    - 2) Development
    - 3) GDP
    - 4) Radio Farm Forum
    - 5) Jhabua Communication Project
    - 6) Sustainable development
    - 7) Peoples Plan.
  - II. Critically examine the development theory of Ricardo ?
  - III. Explain Sarvodaya Shramadana Movement.
  - IV. Discuss the dominant paradigm in detail.
  - V. Explain how print media helps development communication.
  - VI. Critically examine any community radio programme you have listened.
  - VII. Discuss in detail the importance of women empowerment in India.
  - VIII. Discuss in detail the reasons for under development.
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