



M 26734

Reg. No. :

Name :

Third Semester M.C.J. Degree (Reg./Sup.) Examination, December 2014
CJ 304 : TELEVISION NEWS REPORTING AND ANCHORING

Time : 3 Hours

Max. Marks : 60

Instruction : Answer question I and **four** others.

All questions carry **equal** marks.

I. Write short notes on **any four** of the following :

- 1) .Jpeg
- 2) Animation
- 3) CCD
- 4) Reverberation
- 5) V/O – SOT
- 6) Stand-up
- 7) Insert editing.

II. Write a short note on 'Packaged News Stories'.

III. Discuss the advantages and disadvantages of Television Journalism.

IV. Detail the process of live news reporting.

V. Citing suitable examples state the principles for effective anchoring of T.V. programmes.

VI. Write a short note on 'Storyboard' and 'Script designing'.

VII. Evaluate the effectiveness of sting operations in the Indian Television scenario.
Discuss with two specific sting operations.

VIII. Write a short note on Non-linear Editing.
