

Third Semester M.C.J. Degree Examination, October 2005
CJ 303: TECHNICAL WRITING AND WEB JOURNALISM

Time : Three Hours

Max. Marks: 80

- I. Write short notes on the following: 20
- a) Data sourcing
 - b) Home page
 - c) OSD
 - d) CODEC
 - e) Flash
 - f) Cast
 - g) URLs
 - h) Index page
 - i) WAN
 - j) TIFF
- II. Briefly answer the following: 24
- a) Why hypertext ?
 - b) What is the need for storyboarding in technical communication ?
 - c) What are the uses of FTP ?
 - d) What is field reference ?
 - e) What is field help ?
 - f) Differentiate JPEG from MPEG.
- III. "Technical writing is no different from other forms of writing". Comment. 6
- IV. Explain the need for user manuals ? 4
- V. Describe the various quality parameters that need be kept in mind in preparing documents. 6
- VI. Explain 'Sequential model' of writing. 4
- VII. What is the role of project manager in preparing project documents ? 4
- VIII. Explain the basic principles of web page design. 4
- IX. Examine the prospects of web journalism in India. 4
- X. Define usability. 4

