



**M 14768**

Reg. No. : .....

Name : .....

**IV Semester M.C.J. Degree Examination, July 2008**  
**Paper – CJ 401 : SCRIPTING AND PRODUCTION**  
**FOR ELECTRONIC MEDIA**

Time : 3 Hours

Max. Marks: 80

***Instruction:*** Answer question No. ***1*** and ***four*** others.

I. Write short notes on **any four** :

(4×5=20)

- a) Radio Drama
- b) CAS
- c) Prime Time Programme
- d) Story Board
- e) Kairali TV
- f) Voice Over.

II. Define the principles of radio news writing.

(4×15=60)

III. Describe the duties and responsibilities of a TV news editor.

IV. Define special audience programme. Delineate the process of producing children's programme for Akashvani.

V. How is writing for radio talk is different from writing for radio interview ? Discuss.

VI. What is an interview ? Explain the characteristics of TV interview.

VII. Bring out the major difference between TV news reader and a TV anchor.

VIII. Elucidate the use and the importance of spoken language in a radio programme.

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