

Reg. No. : .....

M 12046

Name : .....

**Fourth Sem. M.C.J. Degree Examination, June 2006**  
**Paper CJ 401 : SCRIPTING AND PRODUCTION**  
**FOR ELECTRONIC MEDIA**

Time: 3 Hours

Max. Marks: 80

*Instructions: Answer question No. 1, and four others. All questions carry equal marks.*

- I. Write short notes on **any four** of the following:
  - a) Radio news producer
  - b) Types of programme sounds
  - c) Cardioid microphone
  - d) Continuity
  - e) Reality shows
  - f) TV news producers
- II. What is a TV talk show ? How does it differ from an interview ? Explain with contemporary examples.
- III. Explain the importance of research in making television documentaries.
- IV. Critically examine the importance of special audience programmes broadcast on AIR. Illustrate your answer with suitable examples.
- V. What is a radio magazine ? Explain its features with appropriate examples.
- VI. Explain the various post production activities in the context of an episode of a TV serial.
- VII. Explain the important do's and don'ts that should be followed in recording a music concert for radio broadcast.
- VIII. Prepare a shooting script for a 20 second TV commercial on a new herbal bath soap being launched for the first time in Kerala.

