



M 23594

Reg. No. :

Name :

IV Semester M.C.J. Degree (Reg./Sup.) Examination, June 2013
CJ 403 (a) : SPORTS JOURNALISM

Time: 3 Hours

Max. Marks : 60

Instructions : Answer Question I and **four** other.
All questions carry **equal** marks.

- I. Write short notes on **any four** :
- 1) Sportstar weekly
 - 2) Off the record
 - 3) Curtain-raiser
 - 4) Sponsorship
 - 5) Stand-upper
 - 6) Natsof
 - 7) FIFA.
- II. Discuss sports journalism as a specialized field of activity in India.
- III. Write a 750-word review of any sports event you have recently viewed.
- IV. Discuss the skills and techniques a journalist has to acquire for interviewing Roger Federer.
- V. Script a story for television on 'Women Athletes of Kerala'.
- VI. Examine some ethical concerns faced by a sports journalist.
- VII. Review any one sports magazine of your choice.
- VIII. Discuss the contribution of sports to national integration.
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