



M 23596

Reg. No. :

Name :

IV Semester M.C.J. Degree (Reg./Sup.) Examination, June 2013
CJ 403 (c) : WEB JOURNALISM AND TECHNICAL WRITING

Time : 3 Hours

Max. Marks : 60

Answer question I and **four** others. **All** questions carry **equal** marks.

I. Write short notes on **any four** :

- 1) Tim Berners Lee.
- 2) Project abstract.
- 3) Software Development Life Cycle (SDLC).
- 4) Online help.
- 5) Microsoft Technical Writing Style Guide.
- 6) File Transfer Protocol.
- 7) Google Chrom.

II. Explain the qualities required for a cyber journalist.

III. Give an over view of technical writing software tools.

IV. What are the differences between technical writing and other forms of writing ?

V. Explain the features of various types of technical reports.

VI. Examine the steps involved in prewriting, writing and post writing stages of technical documentation.

VII. Examine the basic principles of web design.

VIII. Critically examine the content and presentation of any online newspaper of your choice.