



M 27785

Reg. No. :

Name :

IV Semester M.C.J. Degree (Reg./Sup.) Examination, June 2015
CJ 403(a) : SPORTS JOURNALISM

Time: 3 Hours

Max. Marks : 60

Instructions : Answer Question I and **four** others.
All questions carry equal marks.

- I. Write short notes on **any four** of the following :
 - 1) Set Max
 - 2) Tabloidization
 - 3) Magnus Carlson
 - 4) Opinion Piece
 - 5) NATS
 - 6) Commonwealth Games
 - 7) Sexploitation.
 - II. 'Broadcast Sports Writing is entirely different from Online Content Writing'. Discuss.
 - III. Script a story for radio on 'Football and Malabar'.
 - IV. Compare Sports pages of two different English Dailies.
 - V. Prepare a profile of Ussain Bolt.
 - VI. Review any one Sports Channel of your choice.
 - VII. 'Often Sports Reporting is more than just covering an event or a match'. Elaborate the statement with 2014 FIFA World Cup Reports.
 - VIII. Discuss the skill and techniques of a journalist for Interviewing Maria Sharapova.
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