



M 26646

Reg. No. :

Name :

**I Semester M.S.W. Degree (Reg./Sup.) Examination, December 2014
(2014 Admn. – under CBSS)**

MSW 1 E01 : COMMUNICATION AND FIELD WORK PRACTICE

Time : 3 Hours

Max. Marks : 40

PART – I

Answer all questions. Each question carries two marks.

Write short notes on :

1. Communication
2. Right to Information Act
3. Mass Media
4. Development communication.

PART – II

Answer any four questions in less than 200 words. Each question carries four marks.

5. What is the role of mass media in rural development ? Give an example.
6. What are the impacts of media on women ?
7. Explain the barriers in communication.
8. How a social worker can use campaigns for policy change through media in advocacy ? Give an example.
9. Explain the functions of supervision in Field Work.
10. What are the types of organizational communication ?

P.T.O.



PART – III

Answer **any two** questions in less than **800** words. **Each** question carries **8** marks.

11. Explain different programmes in Field Work training. Explain the objectives and requirements of each one of them.
12. Explain Right to Information Act and its features. What are the roles of social workers in the effective use of Act for the betterment of communities ?
13. What is meant by alternative media ? How can we use of alternative media in social work practice ?
