

Reg. No. :



M 13448

Name :

Second Semester M.S.W. Degree Examination, June 2007
Paper – X : SOCIAL PSYCHOLOGY

Time : 3 Hours

Max. Marks : 80

PART – I

Answer **any six** questions. **Each** answer carries **3** marks. Answer to a question is limited to **100** words :

Write notes on :

1. Social psychology
2. Misleading propaganda
3. Rumour
4. Crowd and audience
5. Autocratic Vs. Democratic leader
6. Perception
7. Attitude
8. Personality characteristics of a leader
9. Clique.

6×3=18

PART – II

Answer **any five** questions. **Each** answer carries **6** marks. Answer to a question is limited to **200** words :

10. What is 'group morale' ? Discuss the determinants of group morale.
11. How does social work profession benefit from social psychology ?
12. Define prejudice and discuss how it leads to social disorganisation.

P.T.O.

13. Briefly describe the major determinants of perception.
14. Explain the role of media in attitude change.
15. Explain the circumstances leading to spread of rumour.
16. Define leadership. How leaders are emerged in a group ?

5×6=30

PART – III

Answer **any two** questions. **Each** question carries **16** marks. Answer should not exceed **900** words :

17. Discuss the determinants of group morale. Explain how morale of a group can be improved.
18. Discuss various techniques of propaganda and describe how you can use it in the prevention of child labour.
19. "Subject knowledge of social psychology is essential for an effective practice of social work". Substantiate.

2×16=32