



M 19472

Reg. No. :

Name :



Second Semester M.S.W. (Regular/Supplementary)

Degree Examination, June 2011

CCII Paper – X : SOCIAL PSYCHOLOGY

Time: 3 Hours

Max. Marks: 80

PART – I

Answer **any six** of the following :

Write short notes on :

1. Characteristics of crowd.
2. Two causes of prejudices.
3. Charismatic leader.
4. Mob.
5. Stereotypes.
6. Benefits of high morale.
7. Prejudice.
8. Sources of rumour.
9. Autocratic style leadership.

(6×3=18)

P.T.O.



PART – II

Answer **any five** of the following :

10. What are the rules of effective propaganda ? How can we meet a misleading propaganda ?
11. Discuss the functions of leadership.
12. Explain the process of perception.
13. Explain how attitudes are influenced by media.
14. Show how prejudices lead to social disorganisation.
15. Discuss social psychology as an applied science.
16. Describe the process of rumour.
17. What are the determinants of group morale ?

(5×6=30)

PART – III

Answer **any two** of the following :

18. Define and explain the concept of attitude. How are attitudes formed ? How are they measured ?
19. Explain how social psychology can contribute to the practice of social work.
20. Discuss the psychological basis of propaganda. What are the techniques of propaganda ?

(2×16=32)