



M 21544

Reg. No. :

Name :

II Semester M.S.W. Degree (Reg./Sup.) Examination, June 2012
CCII – Paper – X : SOCIAL PSYCHOLOGY

Time: 3 Hours

Max. Marks : 80

PART – I

Answer **any six** of the following.

1. Define and explain social Psychology.
2. What do you mean by frame of reference ?
3. Briefly explain rumour.
4. Crowd and Audience.
5. What are the attributes of a leader.
6. Explain the determinants of morale.
7. Characteristics of prejudice.
8. Classifications of crowd.
9. How are attitudes formed ?

(6×3=18)

PART – II

Answer **any five** of the following.

10. Discuss various types of prejudices.
11. What are the different devices and techniques of propaganda ?
12. Explain the role of perception in social interaction.
13. Explain the significance of social psychology in social work.

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14. What are the characteristics of high morale ?
15. Differentiate between prejudice and attitude.
16. Explain the psychological basis of propaganda.
17. Explain the concept of public opinion.

(5×6=30)

PART – III

Answer **any two** of the following :

18. Explain the concept and types of leadership. How can the knowledge of this concept help a social worker ?
19. Explain the process of perception. Describe its role in social functioning of individuals.
20. How are attitudes measured ? What techniques can be used in changing attitudes in a village community ?

(2×16=32)