



K21P 1051

Reg. No. :

Name :



III Semester M.A. Degree (CBSS Reg./Suppl./Imp.)
Examination, October 2021
(2018 Admission Onwards)

JOURNALISM AND MASS COMMUNICATION

MCJ 3C 12 : Television Journalism

Time : 3 Hours

Max. Marks : 60

Instructions : Answer question I and **four** others. **All** questions carry **equal** marks.

- I. Write short notes on **any four** of the following :
 - 1) O-C live
 - 2) Citizen Journalism
 - 3) Graphic editor
 - 4) NDTV
 - 5) Editorial programme
 - 6) Disaster reporting.
 - II. Writing for television news is different from writing for newspaper. Explain the features of writing for television.
 - III. What are the key elements of a television news ? Explain.
 - IV. Write a script for 10 minute T.V. news related programme in split page method.
 - V. Examine the qualities and responsibilities of a television interviewer.
 - VI. Elaborate the legal and ethical issues related to sting operation.
 - VII. Compare crime news programmes of any two Malayalam channels.
 - VIII. Explain the challenges of live reporting.
-